Data Sharing to Improve Community Health

October 3 – 4 | Plymouth, MI
networkforphl.org/summit

Join the Network for a Summit focused on strategies to collect, use, share and protect multi-sector data to improve the health of communities. The Summit will examine current data sharing initiatives and provide practical, in-depth information and tools to navigate a complex legal landscape.

Summit Agenda

Wednesday, October 2
Pre-Conference Workshops

12:45 – 2:45 PM  
**Key Legal Agreements for Data Sharing**  
*Room: Ruth*  
This session will provide attendees with an in-depth understanding of key legal agreements that are needed when engaging in cross-sector and cross-jurisdictional data sharing. We will discuss data sharing agreements, memorandum of understanding, HIPAA business associate agreements and qualified service organization agreements. The goal of this session is to help you understand what each agreement covers, how each agreement should be structured and which agreements are necessary to meet your data sharing objectives.

- Jennifer Bernstein, JD, MPH, Deputy Director, the Network for Public Health Law - Mid-States Region Office

2:45 – 3:00 PM  
**Break with drinks and light snack**

3:00 – 5:00 PM  
**HIPAA Hybrid Entity Rules & Tools**  
*Room: Judea*  
This workshop will provide attendees with an understanding of why the hybrid entity policy option may be beneficial, as well as what tools are needed to become a hybrid entity. This workshop is directed to fully HIPAA covered entities that are interested in exploring hybridizing, as well as hybrid entities that have not recently re-assessed their coverage status. Participants who register by August 1 will receive an invitation to submit a use case for small group discussion with hands-on application of tools from the Network’s new HIPAA hybrid entity toolkit.

- Sallie Milam, JD, CIPP/US/G, Deputy Director, the Network for Public Health Law - Mid-States Region Office

4:00 – 6:00 PM  
**Evening registration**

5:00 – 7:00 PM  
**Happy Hour**
Thursday, October 3

8:00 AM  Registration opens

8:00 – 9:00 AM  Breakfast

8:45 – 10:00 AM  Welcome and Opening Keynote
Room: Judea
  • Vivian Singletary, MBA, JM, Director, Public Health Informatics Institute

10:00 – 10:15 AM  Break

10:15 AM – 12:15 PM  Concurrent Sessions
Concurrent sessions based on legal parameters of collecting or sharing different types of data.
Room: Ruth
Breakout one: Navigating law to share data: Privacy and Security Fundamentals
Building healthy communities requires access to relevant data between programs within an agency (e.g. public health department) as well as from multiple sectors, including public health, healthcare, schools, human services, housing, and law enforcement. Data are essential for identifying health threats, designing interventions, coordinating care, measuring what works and planning for policy, systems and environmental change. A complex legal landscape, and lack of knowledge and training in law, result in actual and perceived barriers to data collection, use, and sharing. This session will cover privacy and security fundamentals. It will provide a systematic approach to identifying and resolving legal issues, describing strategies to navigate law and share the most meaningful data possible while protecting privacy, promoting security, and maintaining trust.
  • Denise Chrysler, JD, Director, the Network for Public Health Law – Mid-States Region Office
  • Colin Boes, JD, Privacy Specialist, Michigan Department of Health and Human Services Legal Affairs

Room: Judith & Esther
Breakout two: Behavioral, mental health and primary health care
This session examines how HIPAA, 42 CFR Part 2 and state mental health laws create designated pathways for behavioral health, mental health and primary care data collecting and sharing. All within the context of these practice areas, presenters provide an overview of identification of law by data type and data source; review permissible uses and disclosures, along with prerequisites, conditions and limitations; address application of these laws to a data sharing issue; review legal solutions, such as a consent process, disclosure for research with IRB/Privacy Board approved waiver or de-identification; and review establishing and documenting terms of data sharing. This session is designed for individuals who already have a fundamental understanding of data sharing. Participants receive an in-depth review of behavioral health, mental health and primary care law identification and navigation, along with participating in small group discussion around a variety of data collection and sharing scenarios.
  • Session Leader: Sallie Milam
Room: Sarah

Breakout three: Education
• Kerri McGowan Lowrey, JD, MPH, Deputy Director and Director of Grants and Research, the Network for Public Health Law – Eastern Region Office
• Elliott Attisha, DO, FAAP, Chief Health Officer, Detroit Public Schools

12:15 – 1:30 PM Lunch
Room: Judea
• Debra Gee, JD, General Counsel & Executive Officer, Chickasaw Nation

1:45 – 3:45 PM Concurrent Sessions
Room: Judith & Ester
Concurrent Sessions: Behavioral, mental health and primary health care
• Sallie Milam, JD, CIPP/US/G, The Network for Public Health Law
• Elizabeth Scurria Morgan, First Deputy General Counsel and Director, Privacy & Data Compliance Office, Massachusetts Department of Public Health

Room: Sarah
Concurrent Sessions: Law enforcement and criminal justice
• Hudson Harris, JD, MBA, Chief Engagement Officer, HarrisLogic, Incorporated
• Monika Tzoneva, JD, PhD, CHC, Compliance and Privacy Officer, Department of Community and Human Services - King County, WA

Room: Ruth
Concurrent Sessions: Public health and environmental health
• Denise Chrysler, JD, Director, The Network for Public Health Law Mid-States Region Office
• Colleen Healy Boufides, JD, The Network for Public Health Law

3:45 – 4:00 PM Break

4:00 – 5:00 PM Afternoon Session – Informing the Public
Room: Judea
• Daniel Barth-Jones, PhD, MPH, Assistant Professor of Clinical Epidemiology, Columbia University Mailman School of Public Health

5:30 – 7:30 PM Reception in Atrium

Friday, October 4
8:00 AM Registration

8:00 – 9:00 AM Breakfast

9:00 – 10:15 AM Concurrent Sessions
Room: Sarah
Concurrent Sessions: Data Governance
When health care providers, public health and others create, use and share data, governance is required to ensure that trust is maintained and
interoperability risks are appropriately managed. This session highlights how governance is achieved by providing coordination and oversight through a policy framework, a decision-making body and trust agreement. Examples of governance in action will include the Data Use and Reciprocal Support Agreement, and Trusted Exchange Framework and Common Agreement. Attendees will learn how governance and interoperability improve disaster response which saves lives and relieves stress in an emergency. Attendees will also learn how interoperability and governance reduce the burden of public health case reporting for the provider community, while improving the timeliness, accuracy and completeness of the data.

- Steve Gravely, CEO – Strategic and Legal Advisor to Healthcare Organizations, Gravely Group

Room: Ruth

Breakout two: Open data, FOIA and sunshine laws
- Elizabeth Scurria Morgan
- Katherine Alford, JD, CIPP/US, Deputy General Counsel, Massachusetts Department of Public Health

Room: Judith

Breakout three: Ethical considerations of data sharing
- Cason Schmit, JD, Research Assistant Professor, Texas A&M University

10:15 – 10:30 AM Break

10:30 AM – 12:00 PM Closing Session
When public health shares information with communities, it balances assuring the public good with the risk to individual privacy. This session examines how public health utilizes mapping technologies to monitor health status to identify and solve community health problems; diagnose and investigate health problems and health hazards in the community; inform, educate, and empower people about health issues, creating a space for public action; and, assist public health agencies in fulfilling the 10 Essential Public Health Services. Geographic information systems use geographic data, such as streets, blocks or neighborhood areas and attribute data, such as social determinants of health, and link the two in a map. Attendees learn about implementing privacy controls for useful and locally relevant map design.

- Estella Geraghty, MD, MS, MPH, GISP, Chief Medical Officer, Esri

Continuing Education Credits
Attendees are eligible for up to 13 Continuing Legal Education Credits. To receive the credits, attendees must register for the full summit AND register for Continuing Education Credits. Summit staff will apply for the credits on behalf of attendees.

For questions about the 2019 Public Health Law Summit:
- Sponsorship: Ann Phi-Wendt, Managing Director, aphiwendt@networkforphl.org
- Registration: Anna Schmalzbauer, Senior Program Manager, aschmalzbauer@networkforphl.org

The Network for Public Health Law