



Sept. 16-18, 2020



Hyatt Regency  
Baltimore, MD



PHLC2020.org

# PUBLIC HEALTH LAW CONFERENCE

SEPTEMBER 16-18

# 2020

HYATT REGENCY  
Baltimore Inner Harbor  
Baltimore, Maryland

## Sponsorship Opportunities

**Building and Supporting Healthy Communities for All**

The National Public Health Law Conference is organized by:





The National Public Health Law Conference is a premier event, attracting more than 500 attendees from across the country who are decision makers and practitioners in public health and other sectors. Join leading programs and organizations like the Bloomberg American Health Initiative and the Robert Wood Johnson Foundation to sponsor the conference and help empower the public health community by supporting training and education for officials, policymakers, attorneys, practitioners and advocates in critical areas. To view the preliminary conference schedule and other information, visit [phlc2020.org](http://phlc2020.org).

We are seeking organizations whose objectives strongly align with the object of the conference: to equip those working to improve the health of their communities with the knowledge and tools needed in their work to address some of our country's biggest health challenges. Issues and topics examined at the conference include social and structural barriers to health equity, healthy environments and climate resiliency, drug harm reduction, injury prevention, data sharing, and child and adolescent health. Help us welcome conference attendees to Baltimore!

## Why Sponsor?

### **RAISE AWARENESS**

of your organization and initiatives with decision makers in the field.

### **GAIN VISIBILITY**

for your priority initiatives at the only national conference for public health law and policy.

### **EMPOWER PUBLIC HEALTH**

by supporting training and education for leaders and practitioners.

### **Reach decision-makers and influencers who are:**

- Federal, state, local and tribal public health officials and practitioners
- State attorneys generals and public health lawyers
- Policy makers
- Leaders of public health organizations
- Leaders of community and advocacy organizations
- Leaders of philanthropic organizations
- Leading researchers

### **Who should sponsor:**

- Philanthropic foundations
- Corporate foundations
- Public health agencies, programs and networks
- Advocacy organizations
- Law firms and legal services
- Academic and Research Institutions
- Health systems



## How to Sponsor

Contact Ann Phi-Wendt, 952-452-9702 or [apwendt@networkforphl.org](mailto:apwendt@networkforphl.org), for more information on these and other sponsorship opportunities.

### **Lunch and Keynote Sponsor - \$30,000 (1 available, can be shared with another sponsor)**

Your support will help bring a leader to the conference to share strategies for addressing some of our nation's most critical public health issues.

Sponsorship includes:

- Special recognition and introduction at event
- Opportunity to provide materials on tables
- Two full conference registrations
- One tabletop exhibit space
- Full page recognition in conference program
- Recognition on conference website and mobile app
- Recognition on all materials promoting the keynote address
- Recognition on signage

### **Opening Celebration Sponsor - \$15,000 (1 available, can be shared with another sponsor)**

Help kick off the conference with the Opening Celebration! This event is one of the most highly attended, ensuring optimal visibility for sponsors.

Sponsorship includes:

- Special recognition and introduction at the Opening Plenary Session
- Two full conference registrations
- One tabletop exhibit space
- Full page recognition in conference program
- Recognition on conference website and mobile app
- Recognition on all materials promoting the Opening Celebration
- Recognition on signage

### **Break Sponsor - \$5,000 (4 available)**

Breaks provide attendees the time to network, connect and refuel. Sponsorship includes:

- Special recognition on signage throughout break(s)
- One full conference registration
- Recognition in conference program
- Recognition on conference website and mobile app

### **Breakfast Sponsor - \$20,000 (2 available)**

Help attendees get a good start to their conference day with a healthy breakfast. Sponsorship includes:

- Special recognition and introduction at event
- Opportunity to provide materials on tables
- Two full conference registrations
- One tabletop exhibit space
- Full page recognition in conference program
- Recognition on conference website and mobile app
- Recognition on all materials promoting the breakfast event
- Recognition on signage

### **Civil Rights Tour Sponsor - \$10,000 (1 available, can be shared with another sponsor)**

This special bus tour, given by distinguished University of Maryland Law Professor and Oral Historian Larry Gibson, takes attendees to specific landmarks and institutions in Baltimore to learn about the legal cases key to the civil rights movement in the city and beyond:

- Special recognition and introduction on tour
- One full conference registration
- Recognition in conference program
- Recognition on conference website and mobile app
- Recognition on all materials promoting the tour
- Recognition on signage

### **Scholarship Fund - \$2500**

Help bring resource-strapped public health practitioners, lawyers, advocates and students to the conference. Your sponsorship covers travel, lodging and registration for one attendee. Sponsors receive:

- Recognition in conference program
- Recognition on conference website and mobile app
- Special recognition at Opening Plenary Session



# Sponsorship Application

## Sponsor Contact Information

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

Sponsorship Amount: \_\_\_\_\_

Check enclosed: please make payable to Network for Public Health Law

Credit Card:     Visa             MasterCard             Discover             AMEX

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Please complete this form and email to [aschmalzbauer@networkforphl.org](mailto:aschmalzbauer@networkforphl.org) or mail with payment to:

**Network for Public Health Law National Office**  
**Attn: Anna Schmalzbauer**  
**7101 York Avenue South, Suite 270**  
**Edina, MN 55435**

Contact Anna Schmalzbauer at 952-452-9704 or [aschmalzbauer@networkforphl.org](mailto:aschmalzbauer@networkforphl.org) with any questions about application and payment. **Note:** if your sponsorship level includes registration and exhibit space, you will receive further instructions after we receive your application.

For questions about sponsorship levels and benefits, contact Ann Phi-Wendt at 952-452-9702 or [aphiwendt@networkforphl.org](mailto:aphiwendt@networkforphl.org).