# Building the Foundation: A Roadmap to Data Modernization for Emerging Public Health Efforts



#### Agenda

- Who We Are
- Modernization Group Overview
- Challenges & Lessons Learned
- Best Practices



#### **Disclaimer**

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#### **Objectives**

- Identify key steps for early implementation of data modernization efforts.
- Discuss the technical, legal, and governance aspects critical to initiating and sustaining data-sharing and integration efforts.



#### **Who We Are**



#### AISP helps state and local governments collaborate and responsibly use data to improve lives.



### **Our Network of Integrated Data Systems**

**IDS Landscape** 

AISP Network

The map that follows highlights a range of data sharing and integration efforts with different goals and roles in the diverse landscape.





The map demonstrates the increasing breadth and depth of data efforts nationwide. It is by no means a comprehensive accounting, nor is it intended to imply any judgment regarding the quality or maturity of sites included or omitted.



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#### 35 member jurisdictions

More than 61 million, or 1 in 5, Americans served



Austin

**Baltimore City** 

Boston

Charlotte (Mecklenburg Co)

Chicago

Cleveland

Columbus

Dallas (Co)

Denver

Detroit

El Paso

Houston

Indianapolis (Marion Co)

Kansas City

Las Vegas (Southern NV Health Dist)

Long Beach

Los Angeles (Co)

Louisville

Memphis (Shelby Co)

Milwaukee

Minneapolis

Nashville

New York City

Oakland (Alameda Co)

Oklahoma City (OKC-Co)

Philadelphia

Phoenix (Maricopa Co)

Portland (Multnomah Co)

San Antonio

San Diego (Co)

San Francisco

San Jose (Santa Clara Co)

Seattle (Seattle-King Co)

Tucson (Pima Co)

Washington, D.C.

#### **Data Modernization Workgroup**



# BCHC Data Modernization Work Group

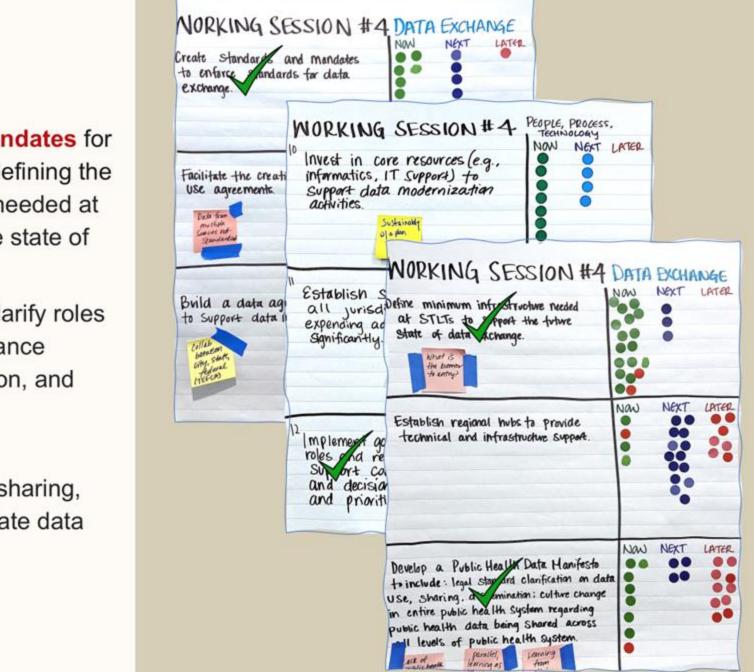
- Engaging data strategy leads
- Facilitating peer learning & support
- Identifying collaborative project opportunities
- Connecting & aligning with partners





#### Focus Areas

- Create standards and mandates for data exchange, including defining the minimum infrastructure needed at STLTs to support the future state of data exchange.
- Develop governance to clarify roles and responsibilities to enhance coordination, communication, and decision making.
- Develop legal standard clarification on data use, sharing, and dissemination to facilitate data exchange.



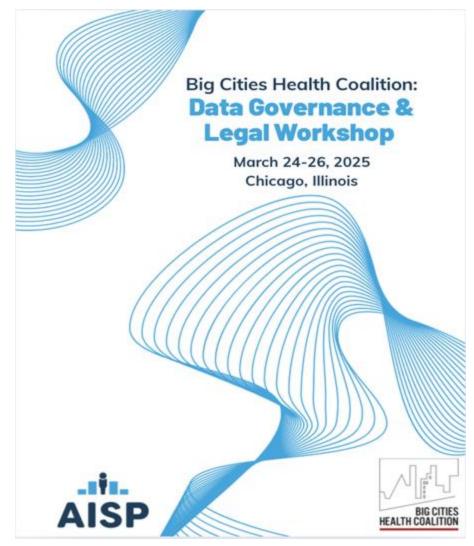


Targeted Support with Data Governance & Legal Frameworks

Participants included 24 DMI leads and 12 legal counsel across 18 cities.

#### Cities represented:

Baltimore, Boston, Charlotte-Mecklenburg County, Chicago, Columbus, Dallas, Houston, Indianapolis/Marion County, Las Vegas, Long Beach, Los Angeles County, NYC, Philly, Phoenix/Maricopa County, San Jose/Santa Clara County, Seattle-King County, Tucson Pima County, Washington D.C.





#### **Themes & Lessons Learned**



#### How would you describe your current data governance?





#### How would you describe your aspirational data governance?





#### **Common DMI challenges**

**Relationships:** Relationship barriers between departments—turf, trust, time

<u>Legal barriers:</u> Real or perceived legal barriers- fear & uncertainty around web of state and federal privacy laws; lack of interaction with legal and DMI leads

<u>Technical/logistical challenges:</u> inflexible legacy systems, common fields in different datasets defined differently, not always a unique identifier to match with, lack of data documentation

<u>Capacity & resource limitations:</u> Insufficient staffing, inconsistent funding, lack of institutional buy-in



## Participant feedback

32 responses (20 DMI Leads & 8 Legal Reps)

"All of it was helpful, interesting, and informative"

The majority of respondents (20) said that the most valuable part of the convening was spending time with peers in the same roles

- 3 specifically called out having guided conversations with colleagues

Legal sessions were highly rated

- Appetite for more connections between legal reps and DMI leads
- Appetite for more peer opportunities for the legal reps to connect

"Sharing successes, failures, and resources with one another."

Participants are looking forward to diving deeper on a variety of topics, including: governance charters and making the case for governance, data stewardship recruitment, tools for data asset inventory, and all things legal.



"The mix of content, discussion, and reflection time was really a great balance"

#### **Lessons Learned**

- Wide variation in size and organizational structure of departments and maturity of DMI efforts
- A key challenge with modernization efforts is data governance and legal
- People need resources, templates and opportunities to engage with peers facing similar challenges
- Need for continued relationship development between DMI leads and legal





#### **Best Practices**

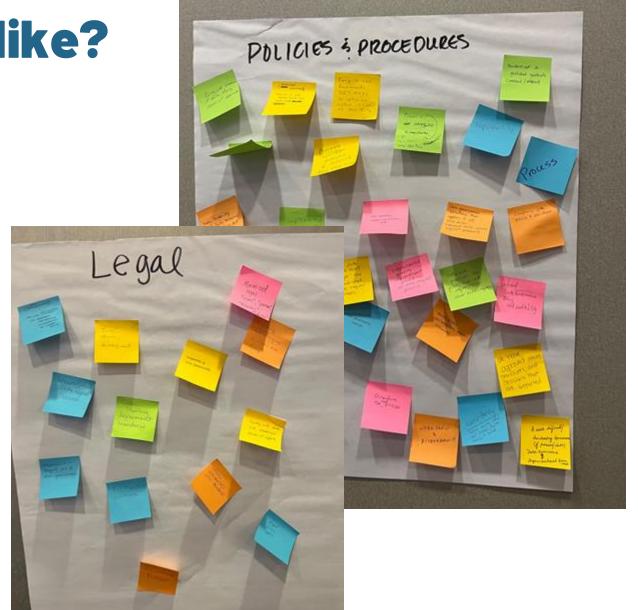


#### What does success look like?

#### Common themes

- Policies & procedures
- Legal clarity
- Collaboration
- Buy-in & leadership
- Tech modernization
- Timely access for partners
- Transparency
- Communication
- Program improvements
- Data quality (& metadata)



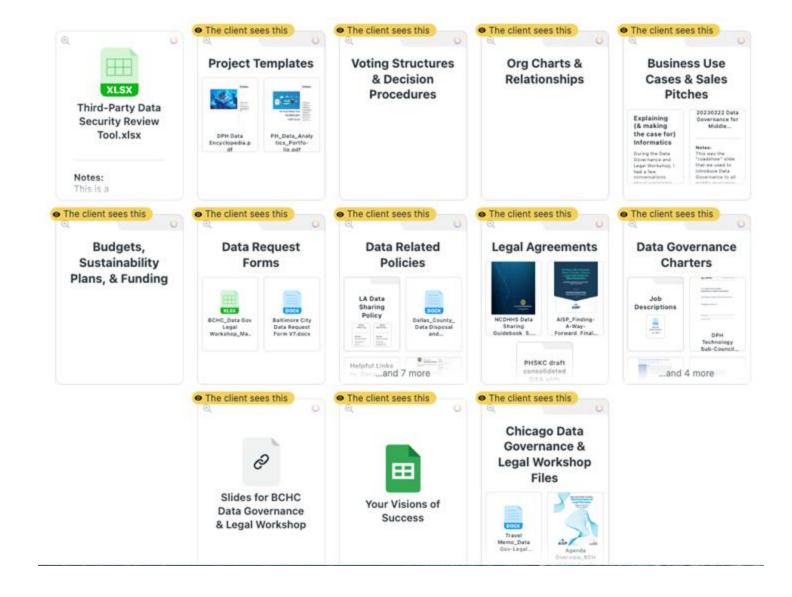


#### Activities/concepts we introduced to help get there

- Governance elevator pitches
- Finding your "org chart twin"
- Defining key roles (data owner, data steward, data custodian)
- Creating a high value data asset inventory
- Using a documentation checklist
- Deciding which data governance structures you need
- Mapping decisions that have been made vs. decisions that need to be made
- Conducting an inventory of legal agreements
- Evaluating risk vs. benefit of data uses
- Balancing risk of disclosure with utility of data



# **Shared Resources**





# Questions?





#### **Connection. Collaboration. Community.**

Please take this survey to evaluate conference sessions.





#### **Connection. Collaboration. Community.**

## THANK YOU

