

— SPONSORSHIP PROSPECTUS

Law, Policy & Public Health *Data* Modernization Summit

*Convening, Aligning and Building Trust
to Transform Communities*

PRE-SUMMIT

December 8, 2026

MAIN SUMMIT

December 9 – 10, 2026

ATTENDEES

~300 Expected

■ VIRTUAL EVENT

A National Convening for *Data-Driven* Public Health

The Law, Policy, and Public Health Data Modernization Summit convenes professionals committed to advancing health equity through modernized data systems and sound legal frameworks. Over three days, attendees engage in dynamic workshops and sessions on governance, legal compliance, data justice, and equity-centered design.

300+

3

Days of Programming

2

Conference Tracks

CONFERENCE TRACKS

TRACK 01

Law, Technology, and Governance in Public Health
Modernization

TRACK 02

Public Health Data, Justice, and Community Power

Who Attends the *Summit*

A uniquely targeted audience of public health leaders and practitioners responsible for transforming public health data systems:

Public Health Officials & Administrators

Health Law Practitioners & Legal Experts

Chief Data Officers (CDOs)

Chief Information Officers (CIOs) & IT Directors

Health Equity Directors & Advocates

Policy Makers & Government Officials

Philanthropy & Nonprofit Leaders

Academics, Researchers & Informaticists

Engage a *High-Impact* National Audience



Networking & Relationships

Connect directly with CDOs, CIOs, health equity directors, health law practitioners, and policymakers, the exact decision-makers shaping public health data systems nationally.



Visibility & Brand Awareness

Gain visibility across all summit materials and the Network Report — distributed to 25,000+ public health leaders, legal professionals, and researchers nationwide.



Thought Leadership

Position your organization at the forefront of public health data governance, legal frameworks, and health equity — demonstrating your commitment to transforming communities.



Community Impact

Sponsorship revenue reduces attendance costs, enabling community-based organizations and under-resourced practitioners to participate in these critical national conversations.

HELP ADVANCE HEALTH EQUITY

Your support helps bring the widest possible range of participants together, especially community organizations and under-resourced agencies whose voices are essential to building equitable, trustworthy data systems.

Keynote Address



Matt Ritchey, PT, DPT, MPH (CAPT, USPHS)
CDC's Office of Public Health Data, Surveillance, and
Technology (OPHDST) Acting Director

CAPT Ritchey will set the stage for where public health data modernization has been and where it's going, building on a foundation of trust, collaboration, and a shared mission to drive public health action. CAPT Ritchey will highlight concrete modernization efforts, including simplifying data sharing through the single jurisdictional Data Use Agreement; increasing transparency around CDC data policies; expanding access to tools through initiatives like the One CDC Data Platform Partner Workspace; and strengthening the ecosystem through modern platforms and trusted data intermediaries. The talk will close with a vision of a more responsive, connected, and sustainable public health data system—one where agencies spend less time on administrative barriers and more time acting on data to protect communities.

Summit *Tracks*

TRACK 01

Law, Technology, and Governance in Public Health Modernization

Billions in federal and state investment have gone into modernizing public health data systems, but the return on that investment increasingly hinges on questions law and policy have not yet settled: who may share what, under which agreement, through which intermediary, and with what accountability. This track convenes the people who resolve those questions in practice — health department legal counsel, informatics leaders, health data utilities and HIEs, and federal partners — around the live issues of 2026: TEFCA and the proliferation of data intermediaries, information blocking and its enforcement, data use agreements including CDC's revised Core DUA, and the governance frameworks health agencies are building to deploy AI responsibly.



Summit *Tracks*



TRACK 02

Public Health Data, Justice, and Community Power

Data modernization is not neutral. The same systems that speed detection and response can widen the gap between well-resourced jurisdictions and rural, Tribal, and under-invested communities, or expose people seeking reproductive, gender-affirming, or adolescent care to new legal risk. This track brings those stakes into the open, pairing Tribal data sovereignty leaders, community information exchange practitioners, civil rights and privacy attorneys, and health departments doing cross-sector work with the technologists and policymakers building the infrastructure. Sessions move from the digital divide, gaps in disaggregated data, the environmental footprint of data centers, cross-agency sharing under new Medicaid requirements, to concrete strategies health departments can use to build power with communities.

What the Summit *Achieves*



CONVENE & CONNECT

Facilitate a collaborative environment where law, policy, data, and community stakeholders share insights to advance health outcomes through modernized public health systems.



BUILD TRUST

Strengthen relationships between government agencies, communities, legal practitioners, and technologists, building the trust necessary to transform public health data infrastructure.



ADVANCE THE FIELD

Foster continued learning about innovative legal frameworks and governance models supporting equitable, privacy-conscious, and effective public health data modernization.



DRIVE EQUITY

Empower participants with knowledge and tools to advocate for data justice, community data sovereignty, and equitable public health laws centered on impacted communities.

— READY TO SPONSOR?

Investment *Tiers*

Data Modernization Pioneer

\$7,500

TOP TIER

Recognition at opening & closing sessions · Prominent logo on conference platform · four registrations · Network Report recognition (25K subscribers+) · Dedicated email to conference attendees

Health Equity Advocate

\$5,000

Recognition at opening & closing sessions · logo on conference platform · two registrations · Network Report recognition

Data Champion

\$2,500

Recognition at closing session · logo on conference platform · one registration · Network Report recognition

Community Sponsor

\$1,500

Session sponsorship · moderator acknowledgment · one registration · Network Report recognition

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Let's work together to unlock a unique opportunity for your brand! Contact us today at jwilkinson@meetingsandevents.com to discuss your business objectives and we'll help you select or build a sponsorship package that will help you achieve your goals.

The Network for *Public Health Law*

For more than 15 years, the Network for Public Health Law has supported local, state, Tribal, territorial health agencies, nongovernmental organizations, and community advocacy organizations across the country in their efforts to promote and protect public health and address health disparities through the effective use of law and policy.

The Network is unique because we provide capacity building support to strengthen knowledge, skills, and best practices, helping officials, practitioners, attorneys, policymakers, and advocates work efficiently and effectively. .

- Access to a nationwide network of experts on legal issues
- Timely answers to complex law, data, and policy questions
- Practical resources for practitioners and advocates
- Easy ways to connect with others across the nation

MISSION

The Network advances health equity and improves health outcomes by providing guidance on the effective use of laws and policies.